



PRIVACY POLICY

Beaumont & Co. – Beaumont Estate Agency Limited

Last updated: September 2026

1. About this Privacy Policy

Beaumont & Co. is the trading name of Beaumont Estate Agency Limited. We are committed to protecting your privacy and handling your personal information responsibly and securely. This Privacy Policy explains how we collect, use and protect personal information when you contact us, use our website, request a valuation, instruct us to sell your property, register as a buyer or applicant, arrange or attend a viewing, or otherwise use our services.

Data Controller: Beaumont Estate Agency Limited

Address:

Uttoxeter Business Centre
Town Meadows Way
Uttoxeter
ST14 8AZ

Email: hello@beaumontco.uk

2. Information we collect

Depending on how you interact with us, we may collect:

- Your name and contact details
- Your address and property details
- Information about your property requirements and preferences
- Information provided when requesting a valuation or instructing us to sell your property
- Viewing and appointment information
- Communications and correspondence with us
- Information required for identification and legal compliance
- Information necessary to progress a property sale
- Information you provide through our website, email, telephone or other channels

We may also receive information from other parties involved in a property transaction, such as vendors, buyers, solicitors, property professionals and property portals.

6. Marketing

We may contact you about properties, our services or other relevant information by telephone, email or other communication methods.

Where required by law, we will obtain your consent before sending direct marketing.

You can opt out of marketing communications at any time by contacting us or using the unsubscribe option provided in our communications.

Opting out of marketing will not prevent us from contacting you where communication is necessary to administer an existing property transaction or meet a legal obligation.

7. Cookies and our website

Our website may use cookies and similar technologies to help the website function, understand how visitors use it and improve our services.

Where consent is required for non-essential cookies, we will ask for your consent.

You can also manage cookies through your browser settings.

See our cookies policy on our website for further information.

8. How long we keep your information

We keep personal information only for as long as reasonably necessary for the purpose for which it was collected, including any period required to meet our legal, regulatory, accounting or record-keeping obligations.

When information is no longer required, we will securely delete or dispose of it.

9. Keeping your information secure

We take appropriate technical and organisational measures to protect your personal information from unauthorised access, loss, misuse, alteration or disclosure.

While we take reasonable steps to protect your information, no electronic system can be guaranteed to be completely secure.

10. Your rights

Under UK data protection law, you may have the right to:

- Request access to the personal information we hold about you
- Ask us to correct inaccurate information
- Ask us to delete your information in certain circumstances
- Ask us to restrict how we use your information
- Object to certain types of processing
- Withdraw consent where we rely on consent
- Request a copy of certain information in a portable format
- You also have the right to object to your information being used for direct marketing.
- To exercise your rights, please contact us at: hello@beaumontco.uk

We may need to verify your identity before responding to your request.

11. Complaints

If you have any concerns about how we have handled your personal information, please contact us first so that we can investigate and resolve your concerns.

You also have the right to complain to the Information Commissioner's Office (ICO), the UK's data protection regulator. Beaumont & Co. is registered with the Information Commissioner's Office (ICO), registration number ZC165569, and is committed to protecting personal information provided by Clients, prospective purchasers and other individuals whose data we process.

12. Changes to this Privacy Policy

We may update this Privacy Policy from time to time to reflect changes to our services, legal requirements or how we process personal information.

The latest version will always be available on our website.

Contact Us

If you have any questions about this Privacy Policy or how we use your personal information, please contact:

Beaumont & Co.

Beaumont Estate Agency Limited
Uttoxeter Business Centre
Town Meadows Way
Uttoxeter
ST14 8AZ

Email: hello@beaumontco.uk
